SALES SURGE

ALIGN · AUTOMATE · ACCELERATE

RevOps partner for B2B teams

Stop hiring more people. Start selling smarter.

We build CRM systems, automation and AI workflows that do the heavy lifting. Your revenue grows without doubling your sales team. Your team closes deals.

Pipedrive Platinum Partner (top 8 worldwide).
HubSpot Certified Partner. Lumo Elite Partner.

We build in Pipedrive HubSpot Zoho Lumo



150+	Top 8	90%+	48h
CRM implementations delivered	Pipedrive partner worldwide	adoption, against a 40% industry average	until your free Quick Scan is ready

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WHAT WE SEE

Three problems we solve

01

The team drowns in admin.

Every hour of manual work is an hour not selling. We automate the noise away.

02

Leads slip through the cracks.

Follow-ups are inconsistent. Nobody knows what is in the pipeline. We build a process that runs itself.

03

Nobody knows how it is going.

A forecast based on gut feeling is a guess. We make your data visible and usable.

WHAT WE DO

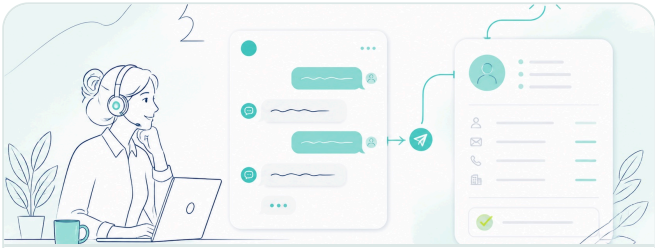
From strategy to a system that runs



CRM and RevOps architecture

Pipelines, data model, automation and integrations, in the CRM that fits you. Set up so your team actually uses it.

Pipedrive · HubSpot · Zoho · Lumo



AI workflows and AI agents

AI workflows and agents that qualify, follow up and flag signals. Built for production, not for a demo.

AI agents · Make.com · MCP connections · Custom apps



Outbound and lead engine

Domain warm-up, ICP scoring and sequences across channels. A lead flow you can predict.

Apollo · Instantly · LinkedIn



Data, KPIs and forecast

Dashboards with cycle time, conversion per stage, CAC and win rate, in any CRM. A forecast built on numbers, not gut feeling.

Surge Reports · Real-time dashboards

OUR OWN PRODUCTS

What did not exist, we built ourselves

Surge Reports
Turn CRM data into direction.

Surge Dedupe
One clean CRM. Zero guesswork.

Surge Adopt
Make every CRM habit stick.

Surge Shift
Move data. Keep momentum.

Surge Reach
Send at scale. Stay personal.

Surge Chat
Turn conversations into qualified leads.

Surge Setup
Build the CRM your team needs.

Surge Forms
Capture every lead correctly.

Surge Connect
Connect AI to CRM, safely.

Surge Quote
From conversation to confident proposal.

Surge Service
Turn support signals into pipeline.

HOW WE WORK

How an engagement runs

1. **Intake**
A conversation about your situation, goals and systems. No questionnaire.

2. **Blueprint**
The whole design on one board you can read yourself.

3. **Build**
Setup, integrations, migration and testing. Phase by phase, no big bang.

4. **Handover**
Training on your own data. Your team works with it without us.

5. **Aftercare**
Hypercare, then optionally a retainer.

RESULTS

40%
faster proposals and a clear view of the pipeline
BOOH Media

50%
less admin and better follow-up
Evans Watson

4 hours
SLA with round-robin. No lead gets lost
Ontslagrecht Juristen NL

40,000+
leads rebuilt in a multi-pipeline setup
Diversified Botanics

PARTNERS

pipedrive Platinum Partner · HubSpot Certified Partner · Lumo Elite Partner Sales Surge · CloudTalk Elite Partner · make Certified partner 2025 · Apollo Partner · PandaDoc Authorised Partner · Dux-Soup Affiliate · Instantly Solutions Partner · Zoho Authorized Partner · asana partners SOLUTIONS

Start with a free Quick Scan.

Within 48 hours you know where your CRM, data and workflows leak. Quick wins included.

Book a call

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